**Sai Asutosh Patra**

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|  | **Address for Communication:**  The Patra’s, KC-22, Lane-2, Kharvela Complex,  Aiginia, Khandagiri, Bhubaneswar, Odisha--751019  Mobile No: 07978854069 E-mail: patraasutosh2930@gmail.com |

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# *Career Objective*

To get an opportunity to work with an organization which would help me to explore my potential and strengths that would enhance my skill cause the progress of the firm.

*Synopsis*

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| --- |
| * I belong to a middle-class family. My father is a retired senior branch manager & my mother is a house wife. * I pursued my B. Tech (Electronics & Communication Engineering) from ITER, SOA, Bhubaneswar & MBA from IBCS, SOA, Bhubaneswar, completed my 12th from Prabhujee English Medium School, VSS Nagar, Bhubaneswar, I had my schooling from D.A.V Public School, Kalinga Nagar, Bhubaneswar * I am always punctual & hard working. I am always honest to myself. I keep my words to my friends. |

# *Academic Qualification*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Degree / Qualification | Institute | Board /University | **Year** | **Aggregate % / CGPA** |
| B. Tech+MBA (Dual Degree Management 5 years) | ITER | Sikshya O Anusandhan University | 2020 | 7.19 |
| +2 Science | Prabhujee English Medium School, BBSR | CBSE | 2015 | 65.4% |
| 10th | D.A.V Public School, KNG  BBSR | CBSE | 2012 | 72.2% |

# *Subjects of Interest*

I have great interest in-

* Social Media Marketing
* Public Relations
* Digital Marketing
* Social Mentoring

# *Computer Proficiency*

* MS office-2007
* Canva - 2019

# *Trainings*

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Institute / Organization** | **Project Title** | **Duration** | |
| * Central Tool Room & Training Center * National Aluminum Company Limited (NALCO) * ELAN Academy Bangalore (Online Internship) * Indian Tobacco Company (SIP at ITC Odisha Marketing Branch) | Very Large-Scale Integration Design  Vocational Training in CPP Division  Digital Marketing & Graphic Designing  Outlet Expansion in Bhubaneswar Town | | 30days  30days  30days  45days |

# *Extra-Curricular*

* Organized Entrepreneurship Awareness Drive 2017 (EAD) at Trident College Bhubaneswar.
* Organized Odisha Startup Summit 2018 at Institute Of Technical Education & Research Bhubaneswar.
* Participate in ‘SWACHHTA PAKHWADA 2017’ organized by National Service Scheme (NSS).
* Participated in all National Service Scheme (NSS) activities for the year 2017-2018.

# *Professional Experience*

* **Company Name:** Beamer Foods And Beverages Pvt. Ltd.(Biggies Burger)
* **Designation:** Online Reputation Manager
* **Duration :** Nov 2019 – Feb 2020

Promoted on Feb 2020

* **Company Name:** Beamer Foods And Beverages Pvt. Ltd.(Biggies Burger)
* **Designation:** Marketing Manager
* **Duration:** Feb 2020 – Still Continuing

# *Scope of Work*

* Maintained and organized numerous brand enhancement programs.
* Planned brand positioning to get hike in brand visibility.
* Executed & monitored ongoing marketing campaigns.
* Executed & monitored action plans for brand marketing.
* Balancing Client’s & Company’s perception equally & maintaining a good relationship with them for future benefits of the organisation.
* Dealing with online aggregators to showcase brand’s products.

# *Personal Details*

* **Date of Birth:** 17.02.1996
* **Gender:** Male
* **Marital Status:** Unmarried
* **Blood Group:** B+
* **Languages Known:** Odia, Hindi, English
* **Hobbies:** Travelling, Listening Music, Surfing Internet, Volunteering
* **LinkedIn:** https://www.linkedin.com/in/sai-asutosh-patra-7366a187/

# *Declaration*

I hereby, declare that the information furnished above is true to the best of my knowledge.

**Date:**

**Place:** Bangalore **Sai Asutosh Patra**